Dr. Eustace Theodore Partner E-Advancement USA

Eustace Theodore is a founding principal of the consulting consortium eAdvancement.org, a group of independent consultants providing strategic guidance in alumni relations, communications and fund raising to University presidents and vice-presidents of advancement.

The consortium is committed to providing independent counsel to educational institutions, emphasizing a balanced approach in the three primary disciplines of advancement. In addition to his work in education Dr. Theodore continues a management consulting practice started in 1967 when he founded Theodore Associates.

Prior to forming eAdvancement Dr. Theodore was the President and Chief Executive Officer of the Council for Advancement and Support of Education (CASE), the international association of professionals in advancement, serving alumni relations, development and communication professionals in over three thousand educational institutions in the United States and 48 other countries.

Prior to becoming President he was an active leader within CASE serving on the Board of Trustees (1992-1997), on the CASE Europe Board and as Chair of the CASE Commission on Alumni Relations.

His professional experience includes service as Executive Director of the Association of Yale Alumni (1981-1997). At Yale he was Dean of Calhoun College (1972-1981) and taught in the departments of American Studies and Sociology. He earned a B.A. in economics from Yale University in 1963 and a Ph.D. in organizational behavior/social psychology from Cornell University in 1967.

Within the consortium he focuses on engagements in the United States, Europe, Asia and the Middle East, working with senior administrators who require guidance on strategic issues in alumni relations and fund raising, program audits and evaluations of organization structure, and executive coaching.